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# MODC Matters

A Publication of the Monmouth-Ocean Development Council  
(732) 751-8696 Fax (732) 751-8698 [www.modc.com](http://www.modc.com)

E-Newsletter

May 2016

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## Newsletter Sponsor

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### Upcoming Events

May General Membership Luncheon  
Friday, May 20, 2016  
Branches, W. Long Branch

Business Growth Seminar  
Wednesday, May 25, 2016  
SCAN, Eatontown

Wine Bottling Business After Hours  
Thursday, June 2, 2016  
Bacchus Winemaking  
Toms River

*For details on the events listed above, please visit [www.modc.com](http://www.modc.com)*

Would you be interested in hosting a Business After Hours event?

If you are a MODC member interested in hosting a "Business After Hours" event at your office location, please call the MODC office for more information - 732-751-8696.

### Recent Events

MOD Squad Sip, Nibble & Paint



April General Membership Meeting



Congratulations to MODC Members **WithumSmith+Brown, Wilkin & Guttenplan and Cowan Guteski & Co.** for making the list of **Best Places to Work in NJ** in NJBiz magazine!



MODC's New Business Publication is on the

news stands! You can pick one up at any of our events or at the MODC office. You may also download a copy of the magazine by clicking [here](#).

**"NJ Stormwatch"**

To check the status of MODC activities which may be affected by inclement weather conditions log on to [www.wobm.com](http://www.wobm.com), [www.943thepoint.com](http://www.943thepoint.com), and type *NJ Stormwatch* in the "search" box to obtain up-to-date information.



**SAVE THE DATE**

September 29, 2016

New Venue

**Battleground Country Club**

Manalapan, NJ

FOLLOW US ON 

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The Monmouth County Clerk's Office has developed two new publications that may be of interest to local businesses:

**New Business Guide** - a simple reference guide for anyone trying to start or relocate a business in Monmouth County. Information on what types of business you should choose, how to register, business toolkits and much more.

**Monmouth County Veteran Discounts** - a comprehensive directory of businesses in Monmouth County that offer discounted products or services to veterans. The guide is categorized by town and by type of product/service offered.

If you would like a copy of the *New Business Guide*, or would like to participate in the *Veteran's Discount booklet*, please contact the Monmouth County Clerk's Office at (732) 431-7324, or via their website [www.visitmonmouth.com/CountyClerk](http://www.visitmonmouth.com/CountyClerk).

**Member Spotlight**

**Reminder**

The MODC Membership Directory is available to members free of charge at



any time in either electronic or hard copy format. The directory is updated daily so call or e-mail the office to receive your current copy now.

**S. Craig Bogard**

Executive Director

Aslan Youth Ministries

Aslan Youth Ministries is a nonprofit organization serving the needs of 150 urban, at-risk children in Monmouth County and over 200 children in Haiti. Founded in 1975 by Craig & Lynn Ann Bogard, our services target the whole child - mind, body & spirit. Through relationship-based programs - tutoring & mentoring, Right Choices Christian education, enrichment activities, summer camps and year-round activities - we encourage disadvantaged children to overcome their difficult home lives, neighborhoods, and circumstances and learn to live successful and productive lives.

[aslanyouth.org](http://aslanyouth.org)

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**Business \$ense**

AS MILITARY TROOPS CONTINUE TO BE DEPLOYED TO IRAQ, AFGHANISTAN, AND OTHER AREAS, EMPLOYERS NEED TO UNDERSTAND THE LEGAL ASPECTS OF THEIR OBLIGATIONS FOR MILITARY WORKERS.

**Members only!**

If you'd like to be listed on MODC's website under "Member Links", please email your link to [modcstaff@modc.com](mailto:modcstaff@modc.com)

First, unlike many other federal employment laws, the Uniformed Services Employment and Re-Employment Rights Act of 1994 applies to employers of all sizes. The law protects service members' reemployment rights when returning from a period of service in the uniformed services, including those called up from the reserves or National Guard, and prohibits employer

[Quick Links](#)

discrimination based on military service or obligation.

[Click here](#) to view entire article

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**FINANCIAL STRATEGIES TO INCREASE SALES**

Every business owner wants to increase the sales of their company! What is less common is knowledge of how to use financial strategies to have an impact on increasing sales. If you are not employing these six strategies, you are missing out on incremental sales that could have a huge bottom line impact.

[Click here](#) to view entire article

- MODC Website**  
<http://modc.com>
- Event Registration**  
<http://modc.com/events.html>
- Member Benefits**  
<http://modc.com/memberbenefits.html>
- More About Us**  
<http://modc.com/contact.html>

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Contact Suzanne at:  
[sms@smstingo.com](mailto:sms@smstingo.com) or **732-571-0747**

This space is available for  
 MODC member advertising!  
 Contact the MODC office for details.

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*Don't forget to check out our Member Benefits section of the website (link at bottom left column) for discounts on Six Flags Great Adventure Tickets, Lakewood BlueClaws SkyBox opportunities and much more.*

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**Upcoming Committee Meetings**

Meetings are held 8:30 am at the MODC office unless otherwise noted below.

- May 9 Nonprofit, **The Arc of Monmouth, Long Branch**
- May 12 Golf, **3:30pm**
- May 16 Cultural & Tourism
- May 18 Business Growth & Management
- May 19 Technology
- May 19 Marketing, **3:30 pm**
- May 24 Energy & Environment
- May 26 Government Relations (change of regular date)
- May 27 Economic Development, **NJNG, Wall**

Monmouth-Ocean Development Council, 4814 Outlook Dr., Suite 102, Wall, NJ 07753

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