

Monmouth- Ocean Development Council

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www.modc.com

January, 2012

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Dear Friend,

It is with great pride that we announce that the Monmouth-Ocean Development Council (MODC) will celebrate its **47th Annual Silver Gull Awards Dinner**. This prestigious event will be held on **Thursday, May 3, 2012, 5:30 p.m. at Jumping Brook Country Club, Neptune**. The ticket cost per person is \$160. A table of 10 is \$1,450 (10 names must be included on one reservation form). Formal invitations will be mailed in March, however, you may pre-register for the dinner (see Sponsorship Opportunities/Dinner Reservation form). We invite you to join this special evening which recognizes economic development and community service in the bi-county area. Last year, over 350 guests attended this outstanding event!

As MODC enters its 47th year of service, it continues to be respected throughout New Jersey as the premier organization of business, professional, and community leaders in Monmouth and Ocean Counties. Our efforts in promoting the economic development of the two-county region are due to the tremendous support of the business community.

We are pleased to announce this year's honorees:

Community Service Award:

-Robert Heugle, Jr., The Frances Foundation for Kids Fighting Cancer, Inc.
-Ronald McDonald House, Long Branch & New Brunswick
-Verizon

Economic Development Award:

-Lt. Governor Kim Guadagno, State of New Jersey
-Vito R. Nardelli, OceanFirst Bank
-Carol A. Wolfe, Homes Now, Inc.

Tourism Achievement Award

-Garden State Film Festival, Asbury Park Press
-Six Flags Great Adventure, Jackson

For your convenience, we enclose our **Silver Gull Ad Journal Contract**. The ad journal will be distributed at the Silver Gull Awards Dinner to commemorate the evening. Should you choose to participate in a more prestigious way, a **Sponsorship Opportunities** form is provided. Please return one or both completed forms by April 12, 2012.

Mark your 2012 calendar now for the 47th Annual Silver Gull Awards Dinner, May 3rd.
Thank you for your continued support of the Monmouth-Ocean Development Council.

Senator Robert W. Singer

Marian Smith

47th Annual Silver Gull Award Dinner Chairpersons

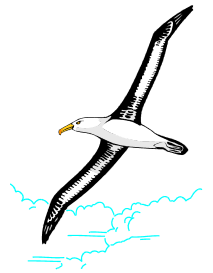


47th ANNUAL SILVER GULL AWARDS AD JOURNAL CONTRACT

May 3, 2012

Jumping Brook Country Club, Neptune

Formal Invitation to follow in March



SIZE AND RATE SCHEDULE

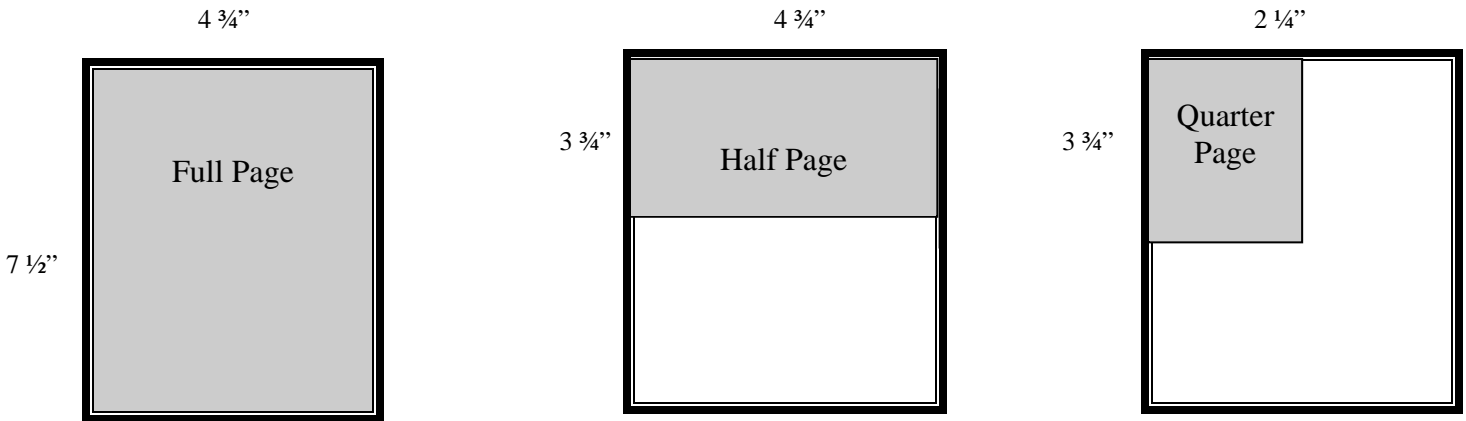
Ad journal book size: 8-1/2" vertical x 5-1/2" horizontal. Ads to be printed vertically.

Check appropriate box below to indicate desired ad size:

- Outside Back Cover (**color***) (4-3/4" x 7-1/2")\$650.00
- Inside Back Cover (**color***) (4-3/4" x 7-1/2").....\$600.00
- Inside Front Cover (**color***) (4-3/4" x 7-1/2").....\$600.00
- Full Page (silver) (4-3/4" x 7-1/2").....\$450.00

- Full Page (black & white) (4-3/4" x 7-1/2").....\$350.00
- Half Page (black & white) (4-3/4" x 3-3/4").....\$225.00
- Quarter Page (black & white) (2-1/4" x 3-3/4")...\$150.00

color*: reflex blue and black on white background—specify portion(s) of the ad to be in reflex blue (do not mark original ad).



AD DEADLINE: APRIL 12, 2012

◆ Ad **MUST** be submitted in the appropriate size specifications and orientation. **Email** as an attachment to modcstaff@modc.com in one of the following formats: **PDF, EPS, or Illustrator**. If unable to email, mail to the MODC address below. Ad must be free of smudges, spots and staples. Do not fold. **Submit ad and signed contract no later than April 12, 2012**. If payment will follow at a later date, please forward contract & ad (without payment) to insure inclusion.

◆ Faxed ads **will not** be accepted.

◆ Please make check payable to **MODC**.

INDIVIDUAL OR FIRM NAME: _____

ADDRESS: _____

CITY _____ STATE _____ ZIP: _____

CONTACT NAME: _____ PHONE () _____

Payment Information:

Ad Size _____ Amount \$ _____

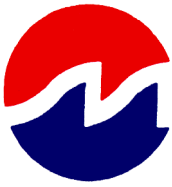
Method of Payment: Check (made payable to MODC) Visa MasterCard

▶ To use **American Express**, follow this link: www.modc.com/online_payment.html - If you **do not** have a PayPal account, complete "Description"; fill in dollar amount, scroll to bottom of screen to "Don't have a PayPal account?" and click "Continue"

Card Number _____ Expiration Date _____ Signature _____

Mail to: MODC, 4814 Outlook Drive, Suite 102, Wall, NJ 07753
www.modc.com ~ phone (732) 751-8696 ~ fax (732) 751-8698 ~ e-mail: modcstaff@modc.com

Contributions to MODC are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary expenses.



47th ANNUAL SILVER GULL AWARDS DINNER
Jumping Brook Country Club, Neptune
May 3, 2012



SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR - \$5,000

- Name listed on front cover of ad journal
- Two tables of 10 at dinner
- Full page (silver) ad in ad journal
- Name recognition on all printed material/signage
- Special mention during the event

DINNER SPONSOR - \$3,000

- Premium full page ad location within ad journal
- One table of 10 at dinner
- Name recognition on all printed material/signage
- Special mention during the event

COCKTAIL RECEPTION SPONSOR - \$2,200

- One table of 10 at dinner
- Full page (silver) ad in ad journal
- Name recognition on all printed material/signage
- Special mention during the event

SILVER SUPPORTER - \$1,700

- One table of 10 at dinner
- Full page (silver) ad in ad journal

DINNER RESERVATIONS

(Formal invitation will be mailed mid-March)

_____ reservation(s) @ \$160 per person (list attendees on line below)
 _____ five (5) seats @ \$725 (5 names must appear on back of page)
 _____ table(s) of ten @ \$1,450 (10 names must appear on back of page)

Attendees: _____

▶ **REGISTRATION FORM** ◀

CONTACT NAME: _____
COMPANY/ORGANIZATION NAME: _____
ADDRESS: _____
CITY: _____ **STATE:** _____ **ZIP:** _____
PHONE () _____ **EMAIL:** _____

▶ Payment Information (please check appropriate box): “_____ Sponsor” **Dinner Reservation(s)**

Amount \$_____ Method of Payment: Check (made payable to MODC) Visa MasterCard

(To use **American Express**, follow this link: www.modc.com/online_payment.html) - If you do not have a PayPal account, complete “Description”; fill in dollar amount, scroll to bottom of screen to “Don’t have a PayPal account?” and click “Continue”)

Card Number _____ Expiration Date _____ Signature _____

Deadline: April 12, 2012

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