



MODC Matters

A Publication of the Monmouth-Ocean Development Council

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November 2009

Recent Events



*Business After Hours
The Atrium at Navesink Harbor, Red Bank
August 19, 2009*

Grow Your Business Seminar "Winning Strategies for Training Employees"



Try using case studies, success stories, testimonials or examples of how others used your product or service successfully. Stick to simple words, short phrases and paragraphs consisting of 1-3 short sentences. Your recipients should not have to think too much, parse long sentences or read big sections of text. Add a "Find out more..." link to

additional information on your website.

Upcoming Events

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**August 19, 2009**  
**Business After Hours**  
**The Atrium at Navesink Harbor, Red Bank**  
**5:30-8:00 p.m.**

**August 28, 2009**  
**"A Day at the Races"**  
**Monmouth Park, Oceanport**  
**12:00 noon**

**September 18, 2009**  
**Annual Candidates' Luncheon**  
**Sheraton, Eatontown**  
**11:30 a.m.**

## Committee Reports

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Economic Development
(Ed Gurskis, Chair)

A brisk sea breeze and chilly morning temperatures had no affect on attendance for the September 25th Economic Development Committee meeting, as nearly 30 people gathered at Langosta Lounge on the boardwalk in Asbury Park. Thanks to our sponsor, Don Irvin from NJ Natural Gas, we were treated to a bountiful breakfast buffet to accompany our meeting agenda. Asbury Park mayor Ed Johnson provided a thorough overview of the economic and business development progress the city has gone through over the past decade, as well as plans for the future growth and prosperity envisioned for his beloved Asbury Park. Aside from a few county and local government updates, the primary issue on the agenda was a walking tour of the recently redeveloped boardwalk strip provided by none other than our own Tom Gilmour,

Director of Commerce and Good Times for the city of Asbury Park. The next regular committee meeting will be on October 30th at the regular location of New Jersey Natural Gas Company in Wall.

Nonprofit
(Paul Brook, Chair)

A typically large number of Nonprofit Committee members and guests were on hand for the September 24th meeting which was held at the administrative offices of United Methodist Homes in Neptune. Attendees were treated to a delightful array of breakfast items (sans the ice cream however) along with an enlightening presentation by Courtney Eitel of the American Heart Association as well as our hosts from UMH. There was some discussions regarding this year's Project Connect and the time line we are working with for applicants to submit their proposals. The group also discussed some of the suggested seminar/workshop topics that came out of a sub-committee meeting last month. A priority order was developed for which to present the proposed programs, and various suggestions were offered for speakers, panelists and participants. The next meeting is scheduled for October 22nd at a location to be determined.

Committee Meetings

(Note: meetings are held at the MODC office unless otherwise indicated)

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|        |                                                            |
|--------|------------------------------------------------------------|
| Oct 8  | Member Services, 3:30pm                                    |
| Oct 13 | Marketing, 3:30pm                                          |
| Oct 15 | Technology, 8:30am                                         |
| Oct 19 | Cultural & Tourism, 8:30am                                 |
| Oct 21 | Business Growth & Development, 8:30am                      |
| Oct 22 | Nonprofit, 8:30am <b>(location TBD)</b>                    |
| Oct 27 | Energy & Environment, 8:30am                               |
| Oct 28 | Government Relations, 8:30am                               |
| Oct 30 | Economic Development, 8:30am <b>(NJ Natural Gas, Wall)</b> |

### Welcome New Members

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- Sonny Arora, President, Action Office Supplies
  - Timothy S. Fitzpatrick, Principal, Argent Associates
  - William E. Lang, Jr., Vice Chairperson, SCORE Chapter 36
  - Allison Wilson, Small Business Liaison Officer, OceanFirst Bank
- Recruiter: Natalie Cortale*

### Reminder



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The MODC Membership Directory is available to members free of charge at any time. We will send it to you electronically or in hard format on request. Just call or e-mail the office to obtain your copy. The directory is updated with new members, addresses and phone numbers daily so ask for a current copy now.

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